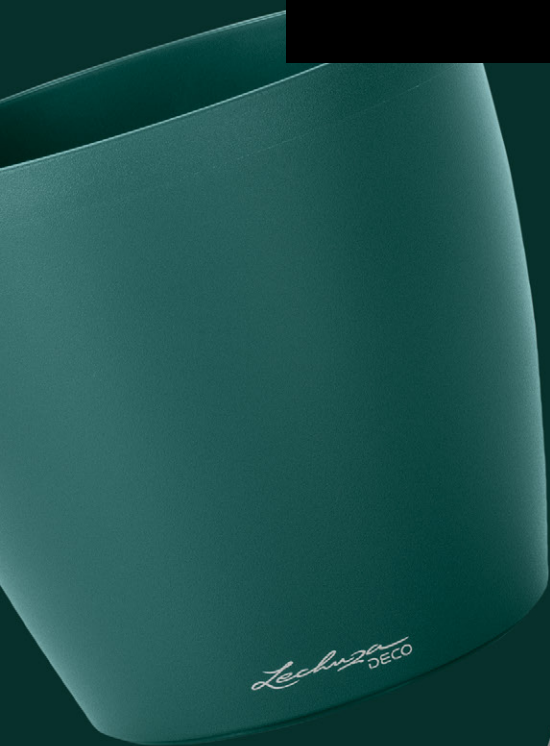


Lechuza
DECO

*Product
range
expansion based
on our shopper
study!*



**Cachepots by
LECHUZA**

Available from: January 15, 2027

Cachepot DECO 7

COMPACT SIZE FOR MINI PLANTS

Following the identification of clear customer needs for planters without an integrated irrigation system in our comprehensive 2025 shopper study, we are expanding our popular DECO range with an additional compact size: DECO 7!

This planter is ideal for mini plants, cuttings, and growing young plants. With a diameter of 7 cm, it is perfectly suited for small spaces and a wide variety of display options. The timeless design of the DECO line and its wide range of sizes allow for seamless integration into existing product ranges and seasonal themes. As the planter does not feature an integrated irrigation system, plants can simply be placed inside and replaced quickly and flexibly.

The compact size is available at an entry-level price, making it appealing even to price-sensitive customers. This makes DECO 7 ideal for checkout areas and impulse purchases.

Quality made in Germany. 100% recyclable plastic.
Eco-friendly production.

USPs

- Compact size ideal for small plants, cuttings, and plant propagation
- Wide range of colors to complement seasonal trends and themed displays
- Planter without an integrated irrigation system for quick plant replacement
- High-quality plastic: shatterproof, weather-resistant, and 100% recyclable

Strong selling points for your product range

- Entry-level product, ideal for grab-and-go sections and impulse purchases
- The silk-matte color finish complements the existing DECO product range
- Seamless addition to the established DECO series
- Quality made in Germany



**Strong
Revenue Growth
+17% for color
finishes***
*2025 vs 2024



Cachepot DECO 7

Available in: magnolia, sand brown, white,
pine, linden, slate

	Size	Plant volume
Cachepot DECO 7	6,7 x 6,1 cm 2,6 x 2,4 in	0,15 L 0.035 US.dry.gal

Technical Data

Available from: January 15, 2027

Description	Color	Weight	Item number	EAN number	PU
Cachepot DECO 7	slate	0,02 kg	18853	4070652188537	24
Cachepot DECO 7	sand brown	0,02 kg	18854	4070652188544	24
Cachepot DECO 7	white	0,02 kg	18855	4070652188551	24
Cachepot DECO 7	linden	0,02 kg	18856	4070652188568	24
Cachepot DECO 7	pine	0,02 kg	18857	4070652188575	24
Cachepot DECO 7	magnolia	0,02 kg	18858	4070652188582	24

Please order items only in the specified packaging units!