

PON

*Your new
green thumb*



**Growth in
PON Substrates
+15%**

(2025 vs. 2024)

New Products 2027



PON FOR PROPAGATION

AVAILABLE FROM: JANUARY 15, 2027



GROWPON

Available in 3 L, 6 L and 12 L.

PRODUCT DESCRIPTION

Our PON for propagation offers young plants the best possible conditions for healthy growth. This mineral-based propagation substrate creates a finely textured, airy base that allows seeds, cuttings, and offshoots to develop in a controlled environment. The even distribution of moisture protects against drying out without increasing the risk of waterlogging. Since GROWPON is intentionally not pre-fertilized, young roots can only receive nutrients once they are actively able to absorb them. The high structural stability supports the formation of a compact, robust root system.

With GROWPON, the entire growth process, from propagation to the fully developed plant, can be consistently supported by PON. This optimally meets the growing demand in the areas of home gardening and urban gardening.

YOUR BENEFITS

- A perfect addition to the PON product range for the growing plant propagation segment
- High demand driven by trends such as indoor gardening and growing your own plants
- Attractive cross-sales opportunities with planters, care products, and accessories

Benefits of GROWPON:

- Purely mineral growing medium for seeds, cuttings, and offshoots
- Even moisture distribution ensures stable and consistent germination conditions
- High air permeability promotes early root development
- Not pre-fertilized, allowing precise and controlled nutrient supply as needed
- Structurally stable and well-draining to prevent waterlogging
- Ideal for cultivating and raising young plants



PON FOR HYDRANGEAS

AVAILABLE FROM: JANUARY 15, 2027



HORTENSIPON
Available in 12 L and 18 L.

PRODUCT DESCRIPTION

The professional substrate for healthy hydrangeas, azaleas, and blueberries

Hydrangeas require a loose, well-aerated, and slightly acidic root environment. Our new specialized substrate for hydrangeas meets these requirements with mineral and organic components that ensure precise air and water circulation and reliably prevent waterlogging. The pH range of HORTENSIPON is within the optimal range for hydrangeas, thereby supporting reliable nutrient uptake and abundant flowering. The pre-fertilized substrate ensures a smooth start in the growing-in phase and is therefore also perfectly suited for azaleas and blueberries.

A liquid fertilizer and a slow-release fertilizer are also available to optimally complement care and usefully expand the retail product range.

YOUR BENEFITS

- Expand your product range with a much-demanded special substrate
- High demand due to the popularity of hydrangeas
- Ideal for seasonal displays and cross-selling

Benefits of HORTENSIPON:

- Special mineral-organic substrate for hydrangeas, azaleas, and blueberries
- Optimal pH level
- Well-draining, structurally stable mineral base
- Reliable drainage prevents waterlogging
- Pre-fertilized for 6 months
- Also available: liquid and slow-release fertilizers



**PERFECT HORTENSI Fluid and
PERFECT HORTENSI**

PON FOR ROSES

AVAILABLE FROM: JANUARY 15, 2027



ROSEPON

Available in 12 L and 18 L.

PRODUCT DESCRIPTION

Lush rose blooms thanks to new substrate and fertilizer

With our special substrate for roses, the PON range is expanded to include a substrate specifically tailored for roses. The organic-mineral composition creates a well-drained yet structurally stable root environment that roses need for healthy growth. A balanced air-to-water ratio promotes healthy fine roots and reduces the risk of waterlogging. The pre-fertilized formula supports flower formation.

To complement this, a slow-release fertilizer and a liquid fertilizer are available for long-term plant care, optimally meeting the nutritional needs of roses. For retailers, our PON for Roses represents a clearly positioned addition to the PON product line, offering strong cross-selling opportunities and high demand in the ever-popular rose segment.

YOUR BENEFITS

- Expansion of the product range to include a popular special substrate
- Clear positioning in the rose care category, with strong product knowledge
- Ideal for themed displays featuring roses, bedding plants, and shrubs
- Strong cross-selling potential thanks to complementary fertilizer products

Benefits of ROSEPON:

- Special mineral-organic substrate for rose plants
- Optimal air-to-water ratio for vigorous root growth
- Mineral base prevents waterlogging and root rot
- Pre-fertilized for 6 months
- Recommended: compatible slow-release and liquid fertilizers



PERFECT ROSE Fluid and PERFECT ROSE



PON PRODUCT RANGE

AVAILABLE FROM: JANUARY 15, 2027

TECHNICAL DATA

Description	Size	Item number	EAN number
HORTENSIPON	12 Liters	14058	4070652140580
HORTENSIPON	18 Liters	14059	4070652140597
PERFECT HORTENSI Slow-release fertilizer	150 g	14060	4070652140603
PERFECT HORTENSI Fluid Liquid fertilizer	475 ml	14061	4070652140610
GROWPON	3 Liters	14066	4070652140665
GROWPON	6 Liters	14067	4070652140672
GROWPON	12 Liters	14068	4070652140689
ROSEPON	12 Liters	14062	4070652140627
ROSEPON	18 Liters	14063	4070652140634
PERFECT ROSE Slow-release fertilizer	150 g	14064	4070652140641
PERFECT ROSE Fluid Liquid fertilizer	475 ml	14065	4070652140658

May vary from images shown/05.26/LECHUZA | * Prices subject to change



MOJA SPRAYER

AVAILABLE FROM: JANUARY 15, 2027



MOJA Sprayer

PRODUCT DESCRIPTION

Fine mist for healthy leaves

The clean, robust design of the new MOJA sprayer builds on the watering cans from the series of the same name, introduced in spring 2026. This creates a harmonious family of gardening tools. The MOJA sprayer produces a fine, even mist and is ideal for targeted leaf care. It can also be used to mist delicate plants and water moss sticks, a practice particularly appreciated by dedicated plant enthusiasts. The ergonomic handle ensures comfortable use in daily applications, while the durable, recyclable plastic guarantees long-lasting performance. Like the watering can, the MOJA sprayer features a fill level indicator and is available in three modern color options.

PRODUCT BENEFITS

- Fine, even mist for targeted plant care
- Ideal for leaf misting and watering moss sticks
- Sturdy, ergonomic sprayer with a modern design
- Made of high-quality, weather-resistant plastic
- Ergonomic design
- Easy to fill and clean
- Fill-level indicator
- 100% recyclable

YOUR BENEFITS

- Addition to the PON care and accessories range
- Ideal for trend-conscious target groups in the indoor gardening sector
- Attractive cross-selling opportunities with watering cans, substrate and care accessories
- Clear product logic thanks to coordinated colors and shapes

	Size	Water reservoir
Sprayer MOJA	9,4 × 7,7 × 26,5 cm	0,75 L
	3.7 × 3.0 × 10.4 in	0.2 US.liq.gal



MOJA SPRAYER

AVAILABLE FROM: JANUARY 15, 2027

TECHNICAL DATA

Description	Color	Weight	Item number	EAN number
Sprayer MOJA	slate	0,11 kg	19401	4070652194019
Sprayer MOJA	reed green	0,11 kg	19402	4070652194026
Sprayer MOJA	coral red	0,11 kg	19403	4070652194033

RECOMMENDED PLACEMENT: OUTDOORS

